

UNDERSTANDING AND PUTTING THE BRAKES ON THE AGING PROCESS

What exactly is the AGING PROCESS? According to scientists, “The HUMAN LIFESPAN simply reflects the level of oxidative stress/free radical damage that accumulates in cells. When enough damage accumulates, cells can’t survive properly and they just give up.” That is the aging process and that is why as you get older you contract various diseases and die. This is called the “Free Radical Theory of Aging.”

What are some of the disease processes associated with or linked to oxidative stress/free radical damage? Heart disease; lung disease; diabetes; high blood pressure; cancer; Alzheimer’s; fibrosis; asthma; macular degeneration; cataracts; fatigue; arthritis/aches/pains; ADHD; depression; and hundreds of other conditions and maladies.

Why do our cells suffer a progressive increase in free radical damage/oxidative stress, as we get older? Because beginning around the age of 20, our bodies/cells produce progressively less and less of the survival genes needed to protect and safeguard against the age dependent damage caused by free radicals/oxidative stress---the aging process.

Scientists have recently discovered the “primary cellular defense” against the cytotoxic effects of oxidative stress/free radical damage. It is Nrf2. Some scientists believe that Nrf2 is the “Guardian of Healthspan and Gatekeeper of Species Longevity”: and that “Nrf2 may well become the most extraordinary therapeutic and the most extraordinary preventive breakthrough in the HISTORY of medicine.”

What is Nrf2? Nrf2 is a powerful protein messenger that is latent within each cell in the body, unable to move or operate until it is released by an Nrf2 activator. Once release it migrates into the cell nucleus and bonds to the DNA at the location of the Antioxidant Response Element (ARE), which is the Master Regulator of the total antioxidant system that is available in all human cells.

Countless hundreds of millions of dollars are now being spent by medical college researchers and pharmaceutical companies on finding ways to activate Nrf2. But there is one discovery that stands out above all the others regarding Nrf2 activation.

It is Protandim. Protandim is patented and features five potent botanicals (Green Tea; Milk Thistle; Turmeric; Bacopa; Ashwagandha) that activate Nrf2 which then signals your body’s DNA to increase the production of ultra-powerful antioxidant enzymes such as SOD, catalase, and glutathione and hundreds of other “survival genes” that influence how



our bodies age and contract various diseases.

PROTANDIM, per the FDA, is the only supplement or drug clinically proven to reduce oxidative stress/free radical damage by an average of 40 percent in 30 days for everyone at every age, even for an 80 year old, back to the level of a 20 year old or younger, thereby **SLOWING DOWN THE AGING PROCESS**. This has major implications in the areas of disease prevention, wellness, anti aging and longevity. Now in order to understand the above here is what you should do.

First, go to www.lifevantagelife.com and see these three videos:

- 1. The Discovery** - Find the amazing scientific discovery that is changing health care
- 2. The Opportunity** - Learn the category-creating products that rose out of this science.
- 3. Getting Paid** - You get what you earn. Your efforts are rewarded. The more you do the more you get.

Now please watch this video by Dr. Joe McCord. This lecture explains more about Protandim and how Protandim activates the Nrf2 pathway. The more you learn about the Nrf2 pathway, the more you will understand the importance of this discovery.

www.lifevantagelife.com/doctors ---- NOTE: Below this video are various other videos of doctors sharing their expertise about Nrf2 and Protandim. I think you will find them fascinating

PUBMED.GOV

Now, it would be good to go to www.pubmed.gov and enter "Protandim" in the search box. This will show you many of the peer reviewed studies and papers on Protandim. Please start with the oldest studies first and work your way forward. This will give you a good understanding on the progression of research on Nrf2 and Protandim.

At www.pubmed.gov also enter Nrf2 in the search box; and then oxidative stress/any disease (oxidative stress/cancer) to see the wide spread impact of oxidative stress on most all disease processes. You can read the abstracts of those studies that get your attention. There are over 6,000 studies of Nrf2, and 160,000 studies on oxidative stress.

scholar.google.com

You can also go to www.scholar.google.com and enter "Protandim" in the search box, and see countless other studies that mention Protandim, or "Nrf2" or "oxidative stress". This site contains only science information, not blogs or other unsourced sites which can say whatever they want, without merit. There are some of those out there. Ignore them.

Note: The more you understand Nrf2 activation the more excited you will get.

Please contact me as indicated below to set up an appointment to discuss how you can take advantage of this once in a lifetime health and income opportunity.

For More Information Contact:

